



Penny Spark, Owner
So. Cal. Home Improvement, Inc.

Award-Winning Speaker

Penny Spark delivers programs that are unique, high-energy and power-packed with information. She has been performing due diligence to successfully vet contractors for more than 10 years and has guided thousands of homeowners through their remodels, additions and maintenance & repair projects. Learn from the expert how to navigate the process; from the preliminary planning stages through the inevitable changes along the way, to inspections, warranties and final payments.



Protect yourself from contractor schemes, dreaded outcomes and nightmare stories.

Find the *safest, smartest and fastest* way to get the best tradesmen for your home improvement project.

BE A SMARTER HOMEOWNER

(Protect You, Your Money and Your Single Greatest Asset)



Speaking Topics

- ★ **Know the 20 Critical Questions to Ask When Interviewing a Contractor.** The single biggest factor in getting the project outcome you want is hiring the right person. Learn how to cut through the sales presentation to get the facts you need and make the right hiring decision.
- ★ **7 Pitfalls to Avoid With Your Home Improvement Project.** The home improvement industry is fraught with contractor nightmare stories. Understand how to avoid becoming one of them.
- ★ **The Contract You Sign - Legal Requirements.** Know your rights. Comply with state regulations. Protect yourself and get the results you want.
- ★ **Keeping Seniors Safe at Home.** When delivering or overseeing care, focus on safety and home modification options to help keep your loved ones at home (where they want to be).
- ★ **Projects that Increase the Value of Your Home.** If you're not selling your home and want to keep it nice for the years you're staying in it, plan for comfort and enjoyment with equal regard for great return on your investment.

"Being empowered with all the information Penny Spark gives you in her presentation is a great feeling. She's really got the know-how. I'm no longer inclined to dread or procrastinate getting projects around my house taken care of. I've got the confidence I know what to do and how to handle the unexpected as it comes up (and it does!)."

— Beverly P., La Canada, California

Contact

Penny Spark

Phone (818) 883-5555 or (626) 355-3200

E-mail: pennyspark@schirs.com